



## **DROPSHIPPING**

LOGISTIC MODEL

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# *Passion for art*

## 1 About us

For 25 years **CARO** has been creating a team of creative people who are thinking, creating and living for art every day. During this time we have gained valuable knowledge and experience, thanks to which we have created our permanent collection of articles for wall decoration. In the production of our decorations we use high quality materials and our own, innovative technologies. At the same time, we take care of solid design and aesthetic finish.

Our production facilities are the most modern machines and a staff of qualified professionals, who take care of the highest quality of our products every day. We sell our products on the largest platforms in the whole Europe, as a manufacturer we have created two brands with a strong position on the market: Carowall and Feeby.





## 2 What is dropshipping?

**Dropshipping** is a form of cooperation in which the supplier (CaroGroup) deals with production, warehousing and logistics so that the distributor (you) can focus purely on sales and marketing. In this model, the distributor benefits from a number of advantages. For instance, it does not freeze money for wholesale ordered goods, does not have to pay for warehousing and does not waste time on packaging and sending parcels.



# 3

## How does dropshipping work?

Expand your offer with thousands of products. You will receive integration files from us, thanks to which all our products will appear in the offer of your online store. You can also offer your own designs, which we will produce for you. All order processing and shipping to your customer is on our side, without additional costs. Sell and earn on the difference in price and we will take care of the rest.





# 4

## The benefits of cooperating with us

**Better positioning** - More products, better content, more activity on the website, higher position in search engines. This all results in sales in your shop.

**Your customers' satisfaction** - "Quality is remembered long after the price is forgotten". Have access to a wider and richer offer of copyright, unique graphics and designs. In Caro we maintain high standards - excellent quality and orders realized in 24 hours.

**Profitable Cross-selling** - A wide range of products brings many benefits. Customers interested in decorations also decide to buy other products from your store.

**Comfortable cooperation** - Our team of professionals is ready to support you at every stage of cooperation.

**Savings mean profit** - You do not have to worry about production costs, invest in goods, warehousing, packaging, logistics and shipping. Thanks to that you have more time to run your shop.

**Clear conditions** - There are no catches or hidden costs. We do not charge any fees. In Caro, what counts for us is a long-term cooperation, with which we are all satisfied.





# 5

## How to start cooperation?

1. Contact our representative at [contact@carodropshipping.com](mailto:contact@carodropshipping.com), who will provide the terms of cooperation and answer all your questions.
2. We will introduce and discuss our offer, choose the best designs. Remember, you can always print your own designs.y.
3. If you wish, we will prepare samples of our products in MINI version for you.
4. After accepting the terms of the agreement and choosing the best designs for you, we move on to integration. We operate on many store platforms: Shoper, Shopify, Sky-Shop, PrestaShop, RedCart
5. If you haven't found your platform on the list, tell us about it. Our specialists will prepare the integration for you.
6. After that you send us your orders from your customers. We take care of the rest: Production, packing, shipping, complaints. We will take care of all this.





# 6

## Technology and production process

For the production of our decorations we use eco-solvent ink and UV printing. Ecosolvent printing is used to create products using canvas: one-piece paintings, multi-piece paintings and screens, room dividers; and images printed on paper: pictures in frames and posters. Thanks to our own production workshop and machine park near Zielona Góra (Poland) our products have earned a great reputation.

UV printing is used to create our metal posters. In this method of printing, polymer ink is applied and the whole surface is preserved by UV light. During the printing process no toxic chemical odours are emitted, therefore prints prepared with this method are also used in commercial interiors - offices, houses, hotels and restaurants. UV printing is resistant to weather conditions and is characterized by a realistic reproduction of graphics colors.

We are aiming at quality, that is why our production is provided with a professional wood drying room, carpentry and paint shops as well as ultra-modern devices thanks to which we are able to reproduce the smallest detail. The entire production and assembly process is subject to strict quality control under the supervision of experienced personnel. Thousands of decorations are made here every day. By buying from us you can be sure that all products have been manufactured with proper care. For many years we have met the expectations of even the most demanding customers.



# 7

## Caro Artists

As a company we value development, quality and uniqueness. That is why we follow modern trends. We know that customers are becoming more and more demanding and are looking not only for classic art but also digital. That is why we have invited young artists from all over the world to cooperate with us. Thanks to this, graphics in our offer meet the expectations of all, even the choosy customers, and the collection of works of modern artists is something that undoubtedly distinguishes us. Thanks to such a wide and diverse offer, we are sure that we will appeal to customers of all ages.





# 8

## Caro products

We really like when customer have a choice. Multiple variants and unconventional thinking is something that makes us different from our competitors. We print our graphics on many classic and original backgrounds. Our offer includes more than 20,000 designs, which we put on:

- **Print on Canvas:** Single and multi-piece
- **Metal posters:** Hanged magnetically on the wall
- **DecoPanels:** Single and multi-piece
- **Pictures in frame:** In Black, brown, natural or white frame
- **Clocks and hangers**
- **Classic posters:** Printed on 200g/m2 satin paper
- **Room dividers:** 3, 4, 5, 6 panels, printed on single or both sides, with 360 deg Rotatable function



# 9

## Packing

Do you wonder about the condition in which our products reach customers? In Caro we care about its safety. All products are carefully wrapped in foil, secured with corners and every parcel is insured. Customers can check where their parcels are at any time, because we automatically give them the parcel numbers.

# 10

## Delivery

We want our customers to enjoy their bought pictures as quickly as possible, so orders placed on our platform are processed at an express rate. We send shipments within 24 hours from the moment of placing an order and accepting payment. We cooperate with the largest courier companies and carriers. We deliver our products to almost any place in Europe. We constantly monitoring the speed and quality of our courier services.







## Contact

Contact our representative and start cooperation:



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